

Media Monitoring Assignment

Basic Information

DUE DATES:

- 3 Original Posts by Day 7 of Week 14
- 3 Response Posts by Day 7 of Week 14

PERCENTAGE OF GRADE: 6% Class Participation grade

OBJECTIVES:

1. Demonstrate an awareness of recent technological developments
2. Apply specific course content to your own work and life experiences
3. Extend your understanding of technology and the ways it relates to the real world

DELIVERABLES:

- 3 Original Posts
- 3 Response Posts

Description

At least 6 times during the semester, you are required to engage in discussion about technology as it relates to the real world and your own experiences. This must be related to a topic being covered in the course. **At least 3 times during the semester, start a new discussion** by thoughtfully responding to one of the two prompts in the forum description. **At least 3 times during the semester, substantially respond** to another student's post. Your posts should be about 200 - 500 words (more is okay, but not much more than 1000).

Option #1: Current Technology Awareness

You must follow a technology resource of your choice (e.g. www.wired.com or any website/Twitter handle on Library technology). Your posting must be a substantial reflection in response to a message, blog post or article published recently, usually within the last week. Comment on the current publication, and then relate it specifically to a topic discussion in the course. Make sure you identify the topic or the reading for the week. Include the URL or citation to the original source. Alternatively, you may choose to comment on another student's posting.

In my Face-to-Face class I call this Media Monitoring. In the Media Monitoring discussion forum you will find a list of potential media monitoring sources for topics/articles to help you find interesting and relevant issues to discuss. I strongly suggest you pick a few sources and monitor them weekly. That way you might be inspired to post as something emerges in the news rather than waiting til the last week!

In your subject line, include the topic you are discussing.

Option #2: Technology "In the Wild"

About the posting: Find an example of technology "in the wild" (your home, school, job, etc.) that is related to one of the topics that we learn about in this course. Write up a short discussion post describing the technology, what you needed to do, and any problems you encountered with it, or problems that you were able to solve. For example, if you were asked to update a website, describe what you were asked to do and how you did it. Were there any lessons learned or best practices that you'd like to share?